



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

Contact: Samantha Frost  
L.C. Williams & Associates  
800/837-7123 or 312/565-3900  
sfrost@lcwa.com

**PHYSICIANS URGENT CARE UNVEILS FLAGSHIP CLINIC IN ELKHART**

*Leading Midwest urgent care provider opens third Michiana-area clinic this year  
and offers residents free flu shots*

**Elkhart, Ind., December 17, 2013** – Today, Physicians Urgent Care unveiled its first new flagship clinic in Elkhart with members of the Greater Elkhart Chamber of Commerce. Elkhart-area residents are invited to stop by the new clinic to meet the medical team and get a free flu shot through January 15<sup>th</sup>, while supplies last.

“We’re very excited to welcome patients to our third Michiana-area clinic right here in Elkhart,” said Stan Blaylock, CEO of Physicians Urgent Care. “This flagship clinic represents the best of what we’ve learned in our 25 years of providing remarkable care, with the state-of-the-art facility designed to provide care as efficiently and effectively as possible.”

The newly constructed 4,100 square-foot clinic at 900 Johnson Street (at the corner of E. Beardsley Street) is open from 8 a.m. to 8 p.m. Monday through Friday, and 10 a.m. to 4 p.m. on weekends. The walk-in clinic is fully equipped with X-ray capabilities, lab testing and eight exam rooms -- including a pediatric room and two trauma rooms -- for treating non-life threatening injuries and illnesses and performing minor surgical procedures.

“At Physicians Urgent Care, we believe our patients’ time is more important than our own, and we designed our clinic around that principle. Simple things like storing supplies where they are needed so that we take fewer steps help us to get our patients in and out quickly,” said Blaylock. “Our wait times are not only short, but pleasant in this great lobby with lots of open space, natural light and modern comforts.”

Physicians Urgent Care is helping to alleviate the local shortage of physicians. Compared to the national average, Elkhart County has half as many primary care physicians to serve its population.\* “When someone in Elkhart can’t get in to see their doctor or it isn’t severe enough for the ER, we’re here to help,” said Dr. Eugene Huang, on-site physician who is board certified in emergency medicine. “At Physicians Urgent Care, we make it easier for primary care doctors to focus on preventive care and chronic condition management by attending to patients’ unexpected, urgent care needs.”

At [visitphysicians.com/elkhart](http://visitphysicians.com/elkhart), Elkhart-area patients can see current wait times and check in online before arriving, and they can learn more about the education and certifications of the physicians and physician assistants. Plus, they can see what insurance is accepted. For the nearly one in four Elkhart County residents who are uninsured, Physicians Urgent Care openly publishes a three-tiered pricing plan online with set rates so patients know what to expect without worrying about billing surprises.

Open seven days a week, Physicians Urgent Care also helps Indiana businesses control their health care costs by treating injuries that happen at work and handling drug or alcohol testing and pre-employment physicals. The clinic will be adding physical therapy right on site early next year.

## **About Physicians Urgent Care**

Physicians Urgent Care, also known as Physicians Immediate Care, is a Midwest leader in urgent care and occupational health. For over 25 years, it has provided affordable, convenient medical care to more than one million patients. The company is dedicated to building healthy communities by providing remarkable care you can count on, when and where you need it. Its network of more than 25 clinics are each fully-equipped to provide X-rays, lab work, minor surgical procedures, immunizations and drug and alcohol tests. For locations and services, go to [visitphysicians.com](http://visitphysicians.com).

\* Robert Wood Johnson Foundation's 2013 County Health Rankings