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Contact: Samantha Frost
L.C. Williams & Associates
800/837-7123 or 312/565-3900
sfrost@lcwa.com

PHYSICIANS URGENT CARE OPENS FORT WAYNE CLINIC

*Leading urgent care provider in the Midwest offers online tools, worry-free pricing
and great location for convenient treatment*

FORT WAYNE, Ind., October 3, 2013 – Today, Physicians Urgent Care celebrated the grand opening of its first clinic in Fort Wayne with members of the Greater Fort Wayne Chamber of Commerce. The new 4,300 square-foot clinic at 920 East Coliseum Blvd. is open from 8 a.m. to 8 p.m. Monday through Friday, and 10 a.m. to 4 p.m. on weekends. The walk-in clinic is fully equipped with X-ray, lab testing and eight exam rooms, including a pediatric room and two trauma rooms, for treating non-life threatening injuries and illnesses and performing minor surgical procedures.

“Questions about health concerns can create a lot of anxiety. People worry about things like ‘Is it a virus?’ ‘Do I need stitches?’ or ‘Is it broken?’” said Dr. John Koehler, Founder and Chief Medical Officer of Physicians Urgent Care. “Some injuries and illnesses really can’t wait. When someone in Fort Wayne can’t get into their doctor and it isn’t severe enough for the ER, we’re here to help. We cure the worry our patients have about their health.”

“We’re excited to come to Fort Wayne with a new, state-of-the-art clinic conveniently located near the Allen County War Memorial Coliseum,” said Stan Blaylock, CEO of Physicians Urgent Care. “Our patients count on us for remarkable care, great hours and ideal locations. Convenience also means great online and mobile tools that make health care easier to use and more transparent.”

At visitphysicians.com, Fort Wayne-area patients can see current wait times, get directions and check in online from home before walking in. They can learn more about the education, experience and board certifications of each clinic’s physicians and physician assistants. Plus, they can see what insurance is accepted, such as Anthem Blue Cross and Blue Shield and UnitedHealthcare. For the 17% of Allen County residents that are uninsured, Physicians Urgent Care openly publishes a three-tiered pricing plan online so patients know what to expect without worrying about billing surprises. The medical team treats a wide variety of injuries and illnesses at set rates that start at \$125.

“Physicians Urgent Care is a convenient and cost-effective alternative to the ER for non-life threatening injuries and illnesses. Studies show that one in four ER visits is for a non-emergency situation, and we know that patients aren’t always sure about what can be treated at an urgent care center,” says Blaylock. To address this problem, Physicians Urgent Care offers local employers a free set of “When there’s urgency, but no emergency™” educational materials that provides a memorable and easy way for employees to understand when they can use urgent care instead of the ER.”

Physicians Urgent Care also helps local businesses control their health care costs, treating injuries that happen at work and handling drug or alcohol testing and pre-employment physicals. In September, the company introduced an online version of its medical authorization form to make it even easier and faster for employers to get care started for their employees.

To see current wait times or check in online at the Fort Wayne clinic, go to visitphysicians.com/fortwayne.

About Physicians Urgent Care

Physicians Urgent Care, also known as Physicians Immediate Care, is a Midwest leader in urgent care and occupational health. For over 25 years, it has provided affordable, convenient medical care to more than one million patients. The company is dedicated to building healthy communities by providing remarkable care you can count on, when and where you need it. Its network of more than 20 clinics are each fully-equipped to provide X-rays, lab work, minor surgical procedures, immunizations and drug and alcohol tests. In 2012, Physicians Immediate Care LLC received a growth capital investment from private equity firm LLR Partners and WellPoint, one of the nation's largest health benefits companies. For locations and services, go to visitphysicians.com.